

FACE FACTS

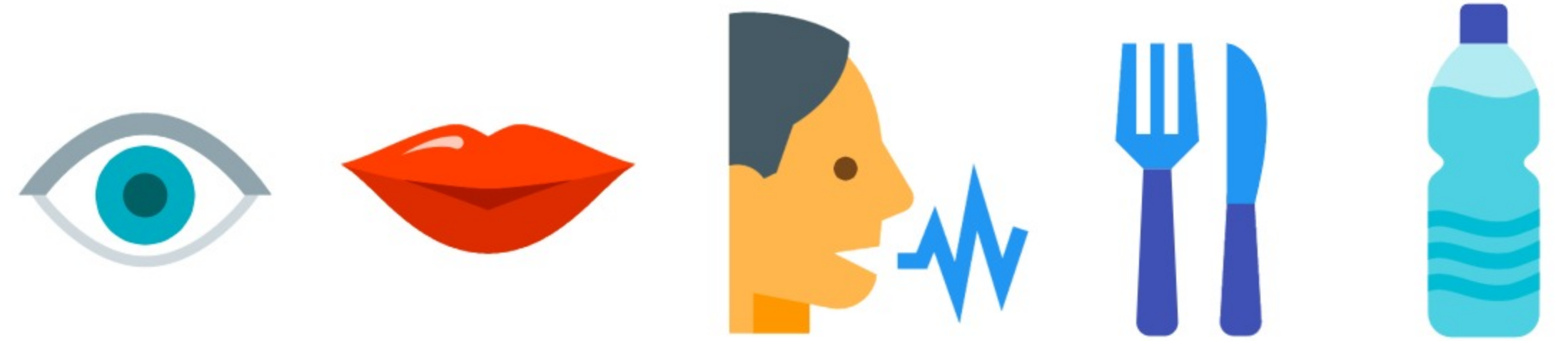
THE SMILES WE TAKE FOR GRANTED UNTIL WE LOSE THEM

FACIAL PARALYSIS AFFECTS OVER

100,000

PEOPLE EVERY YEAR IN THE UK

AN ABSENT OR DAMAGED FACIAL NERVE CAN AFFECT:



ABILITY TO CLOSE THE EYE, SMILE, SPEAK, EAT & DRINK

THERE ARE OVER

50

CAUSES OF FACIAL NERVE PALSY INCLUDING:

TRAUMA, SURGERY, NEUROLOGICAL CONDITIONS
AND BEING BORN WITH FACIAL PALSY

THE LOSS OF A SMILE

A recent survey by charity Facial Palsy UK suggests a loss of a smile is grossly underrated by the general public yet the impact is immense for people with facial paralysis.

WE ASKED THE GENERAL PUBLIC

to rank in order of importance how upsetting they would find various aspects of facial palsy should it happen to them:

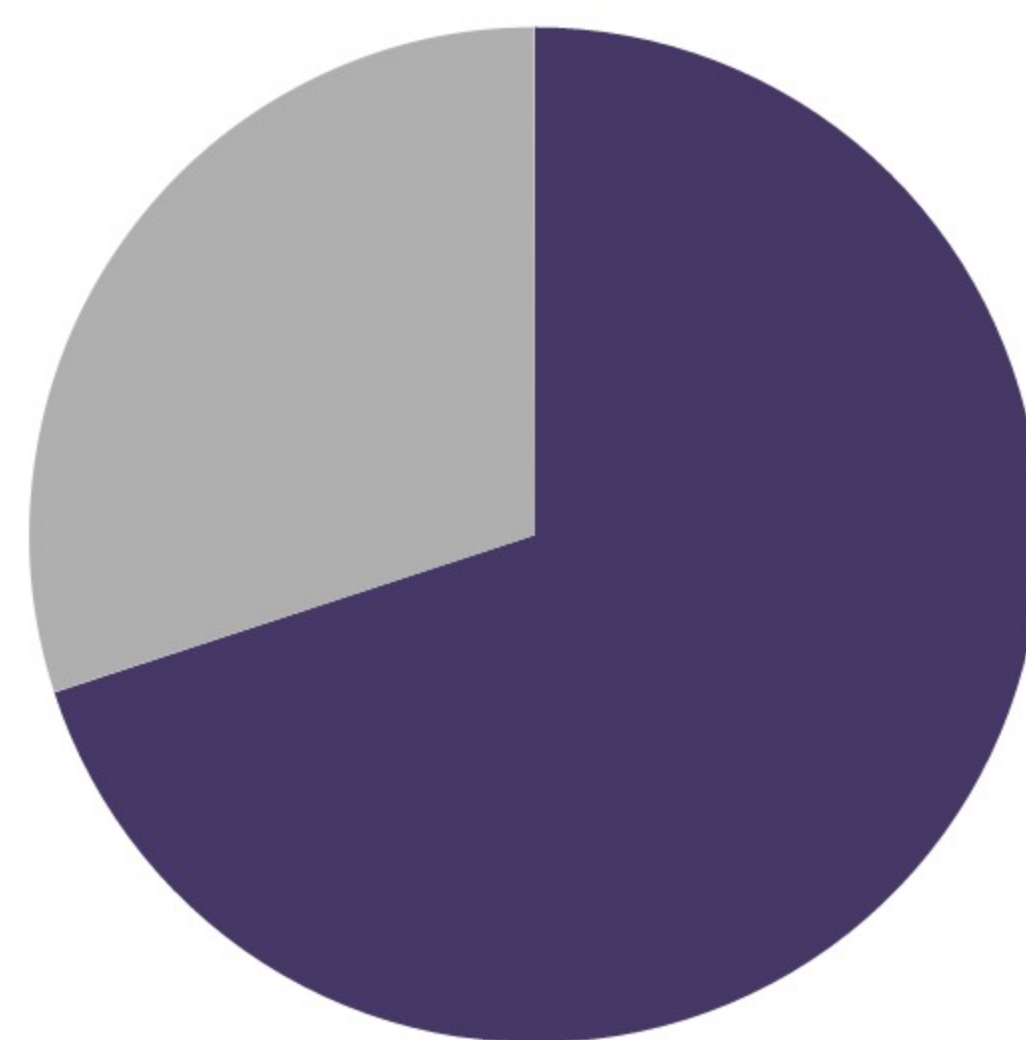
41%

OF PEOPLE RANKED DIFFICULTY
SMILING AS LEAST UPSETTING

IN CONTRAST

PEOPLE WITH FACIAL PALSY RANKED DIFFICULTY SMILING AS THE MOST UPSETTING

MANY PEOPLE ARE UNAWARE
**OF HOW MUCH
NON-VERBAL
COMMUNICATION WE USE**



70%

of communication
happens through
non-verbal channels
compared to 30%
from actual words.

WHEN SHOWN A PICTURE
OF SOMEONE WITH AN
OBVIOUS FACIAL WEAKNESS
THE GENERAL PUBLIC SAID:

70%

Said possibly caused
by a stroke.

13%

Identified a possible
Bell's palsy.

BELL'S PALSY IS THE MOST
COMMON CAUSE OF FACIAL
PARALYSIS, AFFECTING BETWEEN

12,400 AND 24,800

PEOPLE PER YEAR IN THE UK

ROUTINE PHYSIOTHERAPY

RARELY A REALITY FOR FACIAL PALSY PATIENTS

97%

OF THE GENERAL PUBLIC BELIEVE
TREATMENTS FOR FACIAL PALSY SHOULD
BE ROUTINELY AVAILABLE VIA THE NHS

YET MANY PATIENTS STRUGGLE TO ACCESS THE HELP THEY NEED

60%

OF THE GENERAL
PUBLIC EXPECTED
THAT
PHYSIOTHERAPY
WOULD BE OFFERED
TO THOSE WITH
FACIAL PALSY



**YET MANY PATIENTS STRUGGLE TO ACCESS SPECIALIST
PHYSIOTHERAPY DUE TO LACK OF**



SPECIALIST SERVICES,



RESEARCH



& FUNDING

FacialPalsy^{UK}
INFORM • SUPPORT • RESEARCH

Facial Palsy Awareness Week 1-7 March

Sources:

A 2016 survey conducted by Facial Palsy UK
in collaboration with Research Now.

www.facialpalsy.org.uk